

FEEL JEALOUS YET?

THE 'INSTA'WORTHY SNAPS OF LIE-INS AND MOVIE NIGHTS. THE SELFIES THAT ARE THERE TO JUST SHOW OFF SOMEONE'S DAY...

As the winter months drag on we all want to be in a warm bed all snuggled up with a tea or a coffee. But that is not the case. We are outside, in the cold making our way to and from work bustling past people wrapped up in scarfs, hats and gloves. Then we go to looking on Pinterest and Instagram to make ourselves feel bad about it. We spot photos that make us green with jealousy as lifestyle bloggers project their lives with breakfast in bed alongside netflix and fluffy slippers.



Of course these scenarios are completely set up to fully show off as much as possible, but nevertheless they still work. Everyone still wants that ideal view in front of them.

Becky, the woman behind the Milk Bubble Tea blog, is fabulous at taking photos such as these. The lighting is flawless and the products in shot look perfect. A lot of time is spent making sure she gets the angle right so everything looks as perfect as it could possibly be. Sometimes companies pay for certain products to be in posts so the blogger must make sure that the product can be seen at its best.



It's not only relaxing in bed that can make us feel jealous. Ridiculously organised desks covered with Kikki K stationary or successful shopping sprees displaying bags of clothes all cause the same effect.

Even though everyone hates these snaps, everyone secretly loves them too. It's something you can aim towards and admire. They give you ideas on what you can watch and home decor you clearly cannot live without.

Despite these photos being all over our feeds they are still not easy to master. Whilst trying to take similar photos it proved extremely difficult. The lighting would never be right to make everything look pristine, especially with the lack of sun this winter. Also, you have to make sure your nails aren't chipped and there is no coloured fluff from the overly fluffy socks lurking on your new black Topshop jeans. An issue I'm sure every Instagrammer has faced.

At the end of the day all of these photos look ideal. But they are in fact that, an ideal. I'm sure beauty bloggers aren't constantly sat around with breakfast in bed everyday.

Lydia Burns

